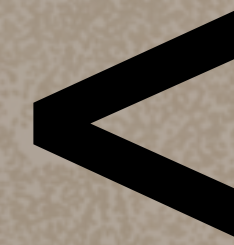




CLD18

LIGHTING DESIGN

International Conference, November 15–17, 2018

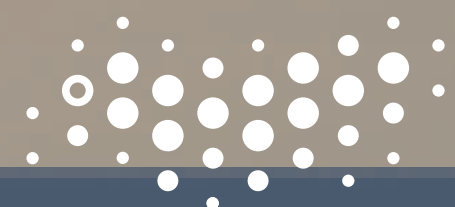


Connecting Research and Business Through Technology and Innovation

Unique instruments and approaches to lighting design
Transdisciplinary cooperation
Bright ideas for the future of cities and communities



ORGANIZERS



ITMO UNIVERSITY



RULD

On of top-5 innovative EU universities in the field of lighting design according to professional **PLDR-AWARD 2017**

Performers of lighting projects with **novel technologies (HCI, Big Data, ICT)** and developers of the competitive lighting industry

Members of the **International Lighting Design Community** with a great practical and research experience



ITMO UNIVERSITY

AUDIENCE

1000



Participants

40%



Representatives of municipalities and top-managers of Russian and International companies

35%



Architects, designers, lighting and software engineers, urban planners, multimedia artists and health research experts

25%



Professors, researchers and students from 30 universities



GEOGRAPHY

UK

USA

Italy

France

Sweden

Denmark

Estonia

Germany

Hungary

Finland



GEOGRAPHY

9 regions of Russia



SPECIAL GUEST

Mark Major

BA (Hons) Dip Arch

RIBA FRIAS IALD RDI

Mark Major trained and practised as an architect prior to focusing on the unique relationship between light and architecture.

He has worked on a wide range of award-winning lighting projects including the Millennium Dome, 30 St. Mary Axe, Beijing International Airport, the refurbishment of Royal Festival Hall and the re-lighting of the interior of St. Paul's Cathedral. He is a specialist in the field of urban lighting and was named as a key city advisor by Monocle in 2013



PROGRAM

2 foresight

sessions by world-renowned academics and practitioners:

> **INNOVATIVE TECHNOLOGIES OF THE FUTURE FOR THE LIGHTING INDUSTRY**

> **NOVEL APPLICATIONS OF HCI TECHNOLOGIES FOR LIGHTING DESIGN**

International exhibition of unique lighting equipment

10 lectures and 5 workshops dedicated to the following fields of knowledge:

- > Interactive Lighting Design
- > Data & Personalization
- > Art & Science

- > Urban placemaking
- > Health & Lighting

Bridging the gap between **research and education**

in lighting design chaired by Alison and Joachim Ritter, Founders of the Global Convention of Lighting Designers PLDC

Presentation of students' research projects

Evening program

Award Ceremony and presentation:

> **THE BEST PROJECT OF INTERNATIONAL FESTIVAL 'ARTIFICIATION'**

> **THE BEST PROJECT OF INTERNATIONAL FESTIVAL 'NIGHT OF LIGHT IN GATCHINA'**



